



Harrogate District
Climate Change
Coalition

Harrogate Convention Centre

**SPONSORSHIP
BROCHURE**

CLIMATE ACTION FESTIVAL (CAFé)

Friday 15th October



WHY NOW?

With the UK hosting the COP26 Global UN Climate Summit and the increasing demand on communities to progress towards a Net Zero Transition, 2021 presents a great year to host our first district Climate Action Festival (CAFé).

With more and more businesses signing up to sustainability commitments, the CAFé is designed to promote collaboration, understanding and open discussions across the whole value chain, crucial to net zero acceleration.

WHY SHOULD YOUR BUSINESS ATTEND?

- Lead Generation – increase your business relations and generate sales opportunities
 - Exposure – reach a dedicated audience of key decision makers and industry influencers
 - Networking & ROI – communicate directly with the climate action community and media before, during and after the event
 - Brand Positioning – position your brand and stand out from the crowd
 - Supporting your business CSR commitments.
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Headline Sponsor - £2000

- Exclusive Headline Sponsor for the event
 - Thought Leadership - 20 minute speaking opportunity for a senior representative
 - Complimentary Registrations x 5
 - Social media and website enhanced promotion (inclusive of links)
 - Company description in the event's program
 - Company logo embedded into event collateral alongside the other sponsors
 - Full page advert in programme
 - Provision of prominent event space for marketing activities
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Programme Sponsor - £1000

- Complimentary Registrations x 3
 - Social media and website enhanced promotion (inclusive of links)
 - Company description in the event's program
 - Company logo embedded into event collateral alongside the other sponsors
 - Half page advert in programme
 - Provision of prominent event space for marketing activities
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Event Sponsor (Catering) - £1000

- Complimentary Registrations x 3
- Social media and website enhanced promotion (inclusive of links)
- Company description in the event's program
- Company logo embedded into event collateral alongside the other sponsors
- Half page advert in programme
- Provision of prominent event space in marketplace for marketing activities



Event Sponsor (Speaker) £1000

- Thought Leadership – Panel speaking opportunity for a senior representative
 - Complimentary Registrations x 3
 - Social media and website enhanced promotion (inclusive of links)
 - Company description in the event's program
 - Company logo embedded into event collateral alongside the other sponsors
 - Half page advert in programme
 - Provision of prominent event space in marketplace for marketing activities
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Official Media Partner - £1000

- Complimentary Registrations x 3
 - Social media and website enhanced promotion (inclusive of links)
 - Company description in the event's program
 - Company logo embedded into all event collateral alongside the other sponsors
 - Half page advert in programme
 - Engagement in media activities throughout the event
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Business Partner (multiple available) - £250

These spaces are available for organisations who are able to offer services on climate action and a transition to net zero for Harrogate District businesses. Spaces will be reserved for those who are able to bring the most value to the audience (i.e., EV Solutions, Renewable Energy, Solar Solutions, Sustainable Food, HVAC Efficiencies, Smart Technology, Staff Training, Net Zero Consultancy).

What will the package include?

- Provision of prominent event space in the market place for audience engagement
- Complimentary Registrations x 2 per business
- Opportunity to engage with the audience during marketplace break out sessions





STAND OUT IN 2021?

CONTACT US

Want to be involved in shaping the event, why not speak on a targeted topic, ensure your business has a stand in the marketplace or sponsor the event. We are here and would be happy to talk to you. Our contact details can be found below.

Jade Boggust – HDCCC.Events@gmail.com

ABOUT US

The Harrogate District Climate Change Coalition is an independent collaborative group of businesses, public sector organisations and voluntary groups, which promotes and supports greenhouse gas reduction activities throughout the Harrogate District.

Website: <https://www.hdccc.info/>

LinkedIn: <https://www.linkedin.com/company/harrogate-district-climate-change-coalition>
